



INTER-HOUSE CREATING AN ADVERTISEMENT COMPETITION GRADES IV-V



Advertisements are commercials that are designed to draw the attention of the consumers. The purpose behind them is to inform the consumers about different brands available, help them make wider choices and at times, impart a social message as well. To acquaint the torch-bearers of our nation with the advertising and marketing skills, an online 'Inter-House Creating An Advertisement' competition was organized for the students of Grades IV and V on 30 July 2021. The bout was bi-lingual wherein the participants presented their ads with gusto. The live portrayal of the advertisements by the young advertisers had excellent input of humour, creativity and novelty. The conceptual presentations tossed up with props and in-between luring jingles were enticing. The partakers came up with exhilarating ads of commercial products with social messages.

Best entries are:

| Best Entry | House | Class | Section |
|----------------|--------------|-------|---------|
| Prisha Rao | Shakti House | IV | C |
| Kashvi Gupta | Jyoti House | IV | B |
| Khushboo Arora | Preeti House | IV | C |
| Aashi Gupta | Niti House | IV | B |
| Anvi Chopra | Jyoti House | V | A |
| Venika Kapoor | Preeti House | V | A |

